

Nino Hardt

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/103237/publications.pdf>

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6
papers

39
citations

2258059

3
h-index

2550090

3
g-index

6
all docs

6
docs citations

6
times ranked

35
citing authors

#	ARTICLE	IF	CITATIONS
1	Conjunctive screening in models of multiple discreteness. International Journal of Research in Marketing, 2022, 39, 1209-1234.	4.2	1
2	Economic foundations of conjoint analysis. Handbook of Economics Marketing, 2019, 1, 151-192.	0.1	12
3	Benefit-Based Conjoint Analysis. Marketing Science, 2017, 36, 54-69.	4.1	17
4	Monetizing Ratings Data for Product Research. Marketing Science, 2016, 35, 713-726.	4.1	6
5	Conjunctive Screening in Models of Multiple Discreteness. SSRN Electronic Journal, 0, , .	0.4	3
6	How to Predict Marketplace Demand Quantities Using Volumetric Choice Experiments. SSRN Electronic Journal, 0, , .	0.4	0