Nino Hardt

List of Publications by Year
in descending order

6 papers	39 citations	2258059 3 h-index	2550090 3 g-index
6 all docs	6 docs citations	6 times ranked	35 citing authors

#	Article	IF	Citations
1	Benefit-Based Conjoint Analysis. Marketing Science, 2017, 36, 54-69.	4.1	17
2	Economic foundations of conjoint analysis. Handbook of Economics Marketing, 2019, 1, 151-192.	0.1	12
3	Monetizing Ratings Data for Product Research. Marketing Science, 2016, 35, 713-726.	4.1	6
4	Conjunctive Screening in Models of Multiple Discreteness. SSRN Electronic Journal, 0, , .	0.4	3
5	Conjunctive screening in models of multiple discreteness. International Journal of Research in Marketing, 2022, 39, 1209-1234.	4.2	1
6	How to Predict Marketplace Demand Quantities Using Volumetric Choice Experiments. SSRN Electronic Journal, 0, , .	0.4	0