

Kirti Dutta

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10218/publications.pdf>

Version: 2024-02-01

10
papers

335
citations

1684188

5
h-index

1588992

8
g-index

10
all docs

10
docs citations

10
times ranked

271
citing authors

#	ARTICLE	IF	CITATIONS
1	Customer's digital advocacy: the impact of reviews and influencers in building trust for tourism and hospitality services. <i>Worldwide Hospitality and Tourism Themes</i> , 2021, 13, 260-274.	1.3	8
2	Bollywood induced international travel through the lens of the involvement construct. <i>Anatolia</i> , 2020, 31, 181-196.	2.4	1
3	Managing Brand Image in a Global Context. , 2019, , 219-228.		0
4	A path model of antecedents of green purchase behaviour among Indian consumers. <i>International Journal of Public Sector Performance Management</i> , 2018, 4, 21.	0.1	1
5	Using structural equation modeling to understand the impact of Bollywood movies on destination image, tourist activity, and purchasing behavior of Indians. <i>Journal of Vacation Marketing</i> , 2015, 21, 251-261.	4.3	14
6	Change in Consumer Patronage and Willingness to Pay at Different Levels of Service Attributes in Restaurants: A Study in India. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2014, 15, 149-174.	3.0	44
7	Managing online distribution for tourism growth in India. <i>Worldwide Hospitality and Tourism Themes</i> , 2009, 1, 40-51.	1.3	4
8	A Comparative Study of Consumers' Green Practice Orientation in India and the United States: A Study from the Restaurant Industry. <i>Journal of Foodservice Business Research</i> , 2008, 11, 269-285.	2.3	101
9	Service failure and recovery strategies in the restaurant sector. <i>International Journal of Contemporary Hospitality Management</i> , 2007, 19, 351-363.	8.0	68
10	Balanced scorecards in managing higher education institutions: an Indian perspective. <i>International Journal of Educational Management</i> , 2007, 21, 54-67.	1.5	94