

# Srdan Zdravkovic

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10207737/publications.pdf>

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1  
papers

6  
citations

3311381

1  
h-index

3475538

1  
g-index

1  
all docs

1  
docs citations

1  
times ranked

0  
citing authors

#	ARTICLE	IF	CITATIONS
1	A longitudinal analysis of country image and brand origin effects. <i>International Marketing Review</i> , 2022, 39, 912-930.	3.6	6