Menno D T De Jong

List of Publications by Year
in descending order

119 papers	4,837 citations	109137 35 h-index	114278 63 g-index
119 all docs	119 docs citations	119 times ranked	3888 citing authors

#	Article	IF	Citations
1	How shall I trust the faceless and the intangible? A literature review on the antecedents of online trust. Computers in Human Behavior, 2010, 26, 857-869.	5.1	492
2	The privacy paradox â€" Investigating discrepancies between expressed privacy concerns and actual online behavior â€" A systematic literature review. Telematics and Informatics, 2017, 34, 1038-1058.	3.5	435
3	Retrospective vs. concurrent think-aloud protocols: Testing the usability of an online library catalogue. Behaviour and Information Technology, 2003, 22, 339-351.	2.5	302
4	Multiple organizational identification levels and the impact of perceived external prestige and communication climate. Journal of Organizational Behavior, 2007, 28, 173-190.	2.9	202
5	How corporate visual identity supports reputation. Corporate Communications, 2005, 10, 108-116.	1.1	162
6	How Does It Fit? Exploring the Congruence Between Organizations and Their Corporate Social Responsibility (CSR) Activities. Journal of Business Ethics, 2017, 143, 71-83.	3.7	151
7	Organizational Identification During a Merger: Determinants of Employees' Expected Identification With the New Organization*. British Journal of Management, 2006, 17, S49-S67.	3.3	147
8	Putting the privacy paradox to the test: Online privacy and security behaviors among users with technical knowledge, privacy awareness, and financial resources. Telematics and Informatics, 2019, 41, 55-69.	3.5	108
9	Making Green Stuff? Effects of Corporate Greenwashing on Consumers. Journal of Business and Technical Communication, 2018, 32, 77-112.	1.4	91
10	Comparing two image research instruments: The Q-sort method versus the Likert attitude questionnaire. Food Quality and Preference, 2008, 19, 511-518.	2.3	84
11	Horizontal and vertical communication as determinants of professional and organisational identification. Personnel Review, 2010, 39, 210-226.	1.6	83
12	Projective techniques for brand image research. Qualitative Market Research, 2007, 10, 300-309.	1.0	80
13	Direct and indirect effects of supervisor communication on organizational commitment. Corporate Communications, 2007, 12, 116-128.	1.1	74
14	Employing think-aloud protocols and constructive interaction to test the usability of online library catalogues: a methodological comparison. Interacting With Computers, 2004, 16, 1153-1170.	1.0	72
15	The impact of organisational characteristics on corporate visual identity. European Journal of Marketing, 2006, 40, 870-885.	1.7	71
16	Mystery Shopping and Alcohol Sales: Do Supermarkets and Liquor Stores Sell Alcohol to Underage Customers?. Journal of Adolescent Health, 2007, 41, 302-308.	1.2	71
17	Sexuality and People With Intellectual Disabilities: Assessment of Knowledge, Attitudes, Experiences, and Needs. Mental Retardation, 2006, 44, 283-294.	1.1	69
18	A cue or two and I'll trust you: Determinants of trust in government organizations in terms of their processing and usage of citizens' personal information disclosed online. Government Information Quarterly, 2012, 29, 41-49.	4.0	65

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19	Different Shades of Greenwashing: Consumers' Reactions to Environmental Lies, Half-Lies, and Organizations Taking Credit for Following Legal Obligations. Journal of Business and Technical Communication, 2020, 34, 38-76.	1.4	65
20	Measuring the quality of governmental websites in a controlled versus an online setting with the 'Website Evaluation Questionnaire'. Government Information Quarterly, 2012, 29, 383-393.	4.0	64
21	I trust not therefore it must be risky: Determinants of the perceived risks of disclosing personal data for e-government transactions. Computers in Human Behavior, 2011, 27, 2233-2242.	5.1	59
22	Scenario evaluation of municipal Web sites: Development and use of an expert-focused evaluation tool. Government Information Quarterly, 2006, 23, 191-206.	4.0	57
23	Combining Concurrent Think-Aloud Protocols and Eye-Tracking Observations: An Analysis of Verbalizations and Silences. IEEE Transactions on Professional Communication, 2012, 55, 206-220.	0.6	55
24	Usable guidelines for usable websites? An analysis of five e-government heuristics. Government Information Quarterly, 2010, 27, 254-263.	4.0	49
25	Children's Perspectives on Cyberbullying: Insights Based on Participatory Research. Cyberpsychology, Behavior, and Social Networking, 2013, 16, 248-253.	2.1	49
26	Website Evaluation Questionnaire: Development of a Research-Based Tool for Evaluating Informational Websites. Lecture Notes in Computer Science, 2007, , 293-304.	1.0	48
27	Evaluating the Communication Satisfaction Questionnaire as a Communication Audit Tool. Management Communication Quarterly, 2007, 20, 261-282.	1.0	47
28	Determinants of safety outcomes and performance: A systematic literature review of research in four high-risk industries. Journal of Safety Research, 2017, 62, 127-141.	1.7	47
29	Motives to mentor: Self-focused, protégé-focused, relationship-focused, organization-focused, and unfocused motives. Journal of Vocational Behavior, 2014, 85, 266-275.	1.9	46
30	Informal Mentoring at Work: A Review and Suggestions for Future Research. International Journal of Management Reviews, 2016, 18, 498-517.	5.2	46
31	Employee identification before and after an internal merger: A longitudinal analysis. Journal of Occupational and Organizational Psychology, 2009, 82, 113-128.	2.6	45
32	Managing Corporate Visual Identity: Exploring the Differences Between Manufacturing and Service, and Profit-Making and Nonprofit Organizations. Journal of Business Communication, 2006, 43, 138-157.	1.8	43
33	Evaluating municipal websites: A methodological comparison of three think-aloud variants. Government Information Quarterly, 2009, 26, 193-202.	4.0	43
34	Treating Child Disruptive Behavior in High-Risk Families: A Comparative Effectiveness Trial from a Community-Based Implementation. Journal of Child and Family Studies, 2016, 25, 1605-1622.	0.7	43
35	Citizens' intentions to participate in governmental co-creation initiatives: Comparing three co-creation configurations. Government Information Quarterly, 2019, 36, 490-500.	4.0	42
36	Argumentation Schemes in Persuasive Brochures. Argumentation, 2004, 18, 295-323.	0.7	39

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37	Retrospective think-aloud method. , 2011, , .		39
38	A Comprehensive Theoretical Framework for Personal Information-Related Behaviors on the Internet. Information Society, 2011, 27, 220-232.	1.7	39
39	Auditing Information Structures in Organizations: A Review of Data Collection Techniques for Network Analysis. Organizational Research Methods, 2005, 8, 429-453.	5.6	38
40	Does think aloud work?. , 2006, , .		38
41	Toward a document evaluation methodology: what does research tell us about the validity and reliability of evaluation methods?. IEEE Transactions on Professional Communication, 2000, 43, 242-260.	0.6	37
42	Commitment with or without a stick of paid work: Comparison of paid and unpaid workers in a nonprofit organization. European Journal of Work and Organizational Psychology, 2008, 17, 315-326.	2.2	37
43	On the anatomy of social engineering attacksâ€”A literatureâ€based dissection of successful attacks. Journal of Investigative Psychology and Offender Profiling, 2018, 15, 20-45.	0.4	37
44	Shall I Tell You Where I Live and Who I Am? Factors Influencing the Behavioral Intention to Disclose Personal Data for Online Government Transactions. International Journal of Human-Computer Interaction, 2012, 28, 163-177.	3.3	33
45	The congruence of actual and perceived personâ€"organization fit. International Journal of Human Resource Management, 2007, 18, 1736-1747.	3.3	32
46	Speaking of dominance, status differences, and identification: Making sense of a merger. Journal of Occupational and Organizational Psychology, 2010, 83, 627-643.	2.6	32
47	Exploring the linkage between the home domain and absence from work: Health, motivation, or both?. Journal of Organizational Behavior, 2013, 34, 273-290.	2.9	32
48	Contested hybridization of regulation: Failure of the Dutch regulatory system to protect minors from harmful media. Regulation and Governance, 2010, 4, 154-174.	1.9	29
49	Managing corporate visual identity: use and effects of organizational measures to support a consistent self-presentation. Public Relations Review, 2004, 30, 225-234.	1.9	26
50	Why work?. Personnel Review, 2007, 37, 47-65.	1.6	26
51	Identifying support functions in developmental relationships: A self-determination perspective. Journal of Vocational Behavior, 2013, 82, 20-29.	1.9	26
52	If You Could Read My Mind: The Role of Healthcare Providersâ€™ Empathic and Communicative Competencies in Clientsâ€™ Satisfaction with Consultations. Health Communication, 2017, 32, 111-118.	1.8	26
53	Framing CSR fit: How corporate social responsibility activities are covered by news media. Public Relations Review, 2016, 42, 943-951.	1.9	25
54	There's alcohol in my soap: portrayal and effects of alcohol use in a popular television series. Health Education Research, 2009, 24, 421-429.	1.0	23

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55	Why should i comply? Sellers' accounts for (non-)compliance with legal age limits for alcohol sales. Substance Abuse Treatment, Prevention, and Policy, 2012, 7, 5.	1.0	23
56	Corporate rebranding: effects of corporate visual identity changes on employees and consumers. Journal of Marketing Communications, 2018, 24, 3-16.	2.7	23
57	Improving shop floor compliance with age restrictions for alcohol sales: effectiveness of a feedback letter intervention. European Journal of Public Health, 2012, 22, 737-742.	0.1	22
58	â€˜That was funny, but what was the brand again?â€™. International Journal of Advertising, 2011, 30, 795-814.	4.2	21
59	Expert Judgments versus Reader Feedback: A Comparison of Text Evaluation Techniques. Journal of Technical Writing and Communication, 1996, 26, 507-519.	1.1	20
60	Reading the least read? Indicators of users' intention to consult privacy statements on municipal websites. Government Information Quarterly, 2010, 27, 238-244.	4.0	20
61	How Large Information Technology Companies Use Twitter: Arrangement of Corporate Accounts and Characteristics of Tweets. Journal of Business and Technical Communication, 2020, 34, 364-392.	1.4	19
62	Sensemaking in supervisor-doctoral student relationships: revealing schemas on the fulfillment of basic psychological needs. Studies in Higher Education, 2021, 46, 2738-2750.	2.9	19
63	Usersâ€™ Abilities to Review Web Site Pages. Journal of Business and Technical Communication, 2012, 26, 171-201.	1.4	18
64	One More Beer? Serving Alcohol to Pseudo-Intoxicated Guests in Bars. Alcoholism: Clinical and Experimental Research, 2013, 37, 1213-1219.	1.4	18
65	Contributions of self and organisational efficacy expectations to commitment. Employee Relations, 2008, 30, 142-155.	1.5	17
66	When the bureaucrat promises to safeguard your online privacy: Dissecting the contents of privacy statements on Dutch municipal websites. Government Information Quarterly, 2009, 26, 559-566.	4.0	17
67	Effects of Media Ratings on Children and Adolescents: A Litmus Test of the Forbidden Fruit Effect. Journal of Communication, 2012, 62, 1084-1101.	2.1	17
68	Identifying competence characteristics for excellent communication professionals. Journal of Communication Management, 2018, 22, 233-252.	1.4	17
69	Effects of a National Information Campaign on Compliance With Age Restrictions for Alcohol Sales. Journal of Adolescent Health, 2011, 49, 97-98.	1.2	16
70	Usersâ€™ Personal Conceptions of Usability and User Experience of Electronic and Software Products. IEEE Transactions on Professional Communication, 2018, 61, 116-132.	0.6	16
71	Constructive Interaction: An Analysis of Verbal Interaction in a Usability Setting. IEEE Transactions on Professional Communication, 2006, 49, 311-324.	0.6	15
72	Evaluation of User Support: Factors That Affect User Satisfaction With Helpdesks and Helplines. IEEE Transactions on Professional Communication, 2007, 50, 219-231.	0.6	15

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73	Shop Floor Compliance with Age Restrictions for Tobacco Sales: Remote Versus In-Store Age Verification. Journal of Adolescent Health, 2010, 46, 197-199.	1.2	15
74	Determinants of the Use of a Diabetes Risk-Screening Test. Journal of Community Health, 2008, 33, 313-317.	1.9	14
75	Effects of information usefulness, visual attractiveness, and usability on web visitors' trust and behavioral intentions. , 2009, , .		13
76	Conceptualizing Empathy Competence: A Professional Communication Perspective. Journal of Business and Technical Communication, 2021, 35, 333-368.	1.4	12
77	Co-creation in support of responsible research and innovation: an analysis of three stakeholder workshops on nanotechnology for health. Journal of Responsible Innovation, 2022, 9, 28-48.	2.3	12
78	Municipalities on the Web: User-Friendliness of Government Information on the Internet. Lecture Notes in Computer Science, 2006, , 174-185.	1.0	11
79	Lost in privacy? Online privacy from a cybersecurity expert perspective. Telematics and Informatics, 2022, 68, 101782.	3.5	11
80	Happy Hours and Other Alcohol Discounts in CafÃ©s: Prevalence and Effects on Underage Adolescents. Journal of Public Health Policy, 2008, 29, 340-352.	1.0	10
81	Cultural Differences Between Chinese and Western User Instructions: A Content Analysis of User Manuals for Household Appliances. IEEE Transactions on Professional Communication, 2020, 63, 3-20.	0.6	10
82	Does Digital Nature Enhance Social Aspirations? An Experimental Study. International Journal of Environmental Research and Public Health, 2020, 17, 1454.	1.2	10
83	The Effects of Different Parts of the Annual Report on Potential Investors' Attitudes Towards the Company and on the Corporate Reputation. IEEE Transactions on Professional Communication, 2014, 57, 78-97.	0.6	9
84	Coworkersâ€™ Perspectives on Mentoring Relationships. Group and Organization Management, 2018, 43, 245-272.	2.7	9
85	Managing Corporate Social Responsibility (CSR) Together: The Effects of Stakeholder Participation and Third-Party OrganizationÂ(TPO) Endorsement on CSR Initiative Effectiveness. Corporate Reputation Review, 2020, 23, 225-240.	1.1	9
86	Voters' Perceptions of Voting Technology. Social Science Computer Review, 2008, 26, 399-410.	2.6	8
87	Determinants of parental support for governmental alcohol control policies. Health Policy, 2010, 97, 195-201.	1.4	8
88	Evaluating Internal Public Relations Using the Critical Incident Technique. Journal of Public Relations Research, 2015, 27, 46-62.	1.3	8
89	Network Analysis as a Communication Audit Instrument. Journal of Business and Technical Communication, 2015, 29, 36-60.	1.4	8
90	Auditing management practices in schools. International Journal of Educational Management, 2009, 23, 227-236.	0.9	7

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91	Media Rating Systems: Do They Work? Shop Floor Compliance with Age Restrictions in The Netherlands. Mass Communication and Society, 2012, 15, 335-359.	1.2	7
92	Facilitating personal deliberation online: Immediate effects of two ConsiderIt variations. Computers in Human Behavior, 2015, 51, 461-469.	5.1	7
93	Functional Complexity and Web Site Design. Journal of Business and Technical Communication, 2018, 32, 347-372.	1.4	7
94	Dynamics of Iterative Reader Feedback. Journal of Business and Technical Communication, 2006, 20, 159-176.	1.4	6
95	Strategies and cues adolescents use to assess the age of an online stranger. Information, Communication and Society, 2018, 21, 1168-1185.	2.6	6
96	Technological start-ups in the innovation system: an actor-oriented perspective. Technology Analysis and Strategic Management, 2018, 30, 282-294.	2.0	6
97	Getting the Picture: A Cross-Cultural Comparison of Chinese and Western Users' Preferences for Image Types in Manuals for Household Appliances. Journal of Technical Writing and Communication, 2021, 51, 137-158.	1.1	6
98	Mental Well-Being of Chinese Immigrants in the Netherlands during the COVID-19 Pandemic: A Survey Investigating Personal and Societal Antecedents. Sustainability, 2021, 13, 4198.	1.6	6
99	Privacy Rating: A User-Centered Approach for Visualizing Data Handling Practices of Online Services. IEEE Transactions on Professional Communication, 2021, 64, 354-373.	0.6	6
100	Focus: Design and Evaluation of a Software Tool for Collecting Reader Feedback. Technical Communication Quarterly, 2001, 10, 387-401.	1.0	5
101	Analyzing the interaction between facilitator and participants in two variants of the think-aloud method. , 0, , .		5
102	Beyond Simplifications: Making Sense of Paradoxical Chinese Values in Chinese-Western Business Negotiations. International Journal of Business Communication, 2023, 60, 130-149.	1.4	5
103	Professional Writers and Empathy: Exploring the Barriers to Anticipating Reader Problems. , 2007, , .		4
104	Making sense of alcohol experiences. Addictive Behaviors, 2011, 36, 849-854.	1.7	4
105	Readers' Background Characteristics and Their Feedback on Documents: The Influence of Gender and Educational Level on Evaluation Results. Journal of Technical Writing and Communication, 2001, 31, 267-281.	1.1	3
106	The home front: Internal organization of public affairs in Dutch subnational governments. Journal of Public Affairs, 2017, 17, e1641.	1.7	2
107	Regional public affairs activities in The Netherlands: How to gain ground in the national and European arena. European Urban and Regional Studies, 2018, 25, 24-39.	1.8	2
108	Chinese Technical Communicators' Opinions on Cultural Differences between Chinese and Western User Manuals. , 2019, , .		2

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109	Inductively Versus Deductively Structured Product Descriptions: Effects on Chinese and Western Readers. Journal of Business and Technical Communication, 2020, 34, 335-363.	1.4	2
110	A Q methodology study on divergent perspectives on CRISPR-Cas9 in the Netherlands. BMC Medical Ethics, 2021, 22, 48.	1.0	2
111	How Can I Contribute? Citizen Engagement in the Development of Nanotechnology for Health. NanoEthics, 2021, 15, 211-227.	0.5	2
112	Effecten van positief geladen informatie en geografische nabijheid in de corporate communicatie van een waterschap. Tijdschrift Voor Taalbeheersing, 2010, 32, 228-241.	0.1	1
113	Dutch public affairs professionals in the national and European arena: A smart mix of skills, attitude, and knowledge competences. Journal of Public Affairs, 2017, 17, e1666.	1.7	1
114	Order and control in the environment: Exploring the effects on undesired behaviour and the importance of locus of control. Legal and Criminological Psychology, 2017, 22, 213-227.	1.5	1
115	Microblogging for Engagement: Effects of Prior Company Involvement, Communication Strategy, and Emojis on Western and Chinese Users. Journal of International Consumer Marketing, 0, , 1-15.	2.3	1
116	Listen to us: How Dutch subnational governments together use public affairs to create a favorable position in the national and European political arenas. Journal of Public Affairs, 2020, 20, e1971.	1.7	0
117	Communicatieklimaat, externe waardering en organisatie-identificatie op verschillende organisatieniveaus /Communication climate and perceived external prestige as determinants of organizational identification at different organizational levels. Tijdschrift Voor Communicatiewetenschap, 2007, 35, 249-263.	0.2	0
118	Effects of Licensing and Supply Practices. , 2013, , 709-716.		0
119	Twitter as a Technical Communication Platform: How IT Companies' Message Characteristics Relate to Online Engagement. Technical Communication, 2022, 69, 18-35.	0.5	0