

# Larry Yu

## List of Publications by Year in descending order

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Version: 2024-02-01

35  
papers

965  
citations

471509

17  
h-index

454955

30  
g-index

35  
all docs

35  
docs citations

35  
times ranked

752  
citing authors

#	ARTICLE	IF	CITATIONS
1	Knowledge Spillover at Trade Shows and Exhibitor Innovation. <i>Event Management</i> , 2022, , .	1.1	0
2	“A thread connects all beads” Aligning global CSR strategy by hotel MNCs. <i>Tourism Management</i> , 2022, 91, 104520.	9.8	6
3	Effects of green transformational leadership on green performance of employees via the mediating role of corporate social responsibility: Reflection from North Cyprus. <i>International Journal of Hospitality Management</i> , 2022, 103, 103218.	8.8	29
4	Measuring demand spillover of vacation town “ a case of Shanghai Disney Resort. <i>Asia Pacific Journal of Tourism Research</i> , 2021, 26, 95-108.	3.7	4
5	How to enhance scholarly impact: recommendations for university administrators, researchers and educators. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 2485-2499.	8.0	24
6	Local Demand, Quality of Place, and Urban Tourism Competitiveness. <i>Frontiers in Psychology</i> , 2021, 12, 817805.	2.1	1
7	“I deserve a break!” how temporal landmarks and the perception of deservingness influence consumers’ travel motivation and intention. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 624-635.	7.0	9
8	Consumption of a literary tourism place: a perspective of embodiment. <i>Tourism Geographies</i> , 2020, 22, 127-150.	4.0	21
9	The emergence of social entrepreneurs in China. <i>Journal of the International Council for Small Business</i> , 2020, 1, 32-35.	1.0	4
10	Authenticity and loyalty at heritage sites: The moderation effect of postmodern authenticity. <i>Tourism Management</i> , 2018, 67, 411-424.	9.8	130
11	Employee creativity trumps supervisor-subordinate guanxi: Predicting prequitting behaviors in China’s hotel industry. <i>Tourism Management</i> , 2018, 69, 23-37.	9.8	32
12	Can innovative behavior be led by management? A study from the lodging business. <i>Tourism Management</i> , 2017, 63, 144-157.	9.8	33
13	From nonprofit organization to social enterprise. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 1287-1306.	8.0	36
14	Does it Matter? Examining the Impact of China’s Vacation Policies on Domestic Tourism Demand. <i>Journal of Hospitality and Tourism Research</i> , 2016, 40, 527-556.	2.9	16
15	Management innovations in a Chinese hotel company: the case of 7 Days Inn. <i>International Journal of Contemporary Hospitality Management</i> , 2015, 27, 1856-1880.	8.0	11
16	Knowledge Transfer in Hotel Firms: Determinants of Success in International Expansion. <i>International Journal of Hospitality and Tourism Administration</i> , 2015, 16, 16-39.	2.5	11
17	Managing Student Volunteers for Mega Events: Motivation and Psychological Contract as Predictors of Sustained Volunteerism. <i>Asia Pacific Journal of Tourism Research</i> , 2015, 20, 338-357.	3.7	15
18	Market size, scale economies, and tourism market structure: A case of historic water town tourism in China. <i>Tourism Management</i> , 2015, 49, 119-137.	9.8	28

#	ARTICLE	IF	CITATIONS
19	Corporate Culture and Company Performance: A Case Study of Home Inns in China. <i>Asia Pacific Journal of Tourism Research</i> , 2015, 20, 1021-1040.	3.7	1
20	Measuring Hotel Guest Satisfaction by Using an Online Quality Management System. <i>Journal of Hospitality Marketing and Management</i> , 2014, 23, 445-463.	8.2	25
21	Research on Foreign Tourists's™ Satisfaction with the 2010 Shanghai World Expo: Based on the Blogs at a Travel Website. <i>Journal of Convention and Event Tourism</i> , 2014, 15, 114-134.	3.0	4
22	Tourism, heritage, and sacred space: Wutai Shan, China. <i>Journal of Heritage Tourism</i> , 2012, 7, 145-161.	2.7	12
23	The changing structure of the Chinese hotel industry: 1980's-2012. <i>Tourism Management Perspectives</i> , 2012, 4, 56-63.	5.2	59
24	Residents' Support of Mega-Events: A Reexamination. <i>Event Management</i> , 2011, 15, 215-232.	1.1	17
25	The analysis of the relationships of Korean outbound tourism demand: Jeju Island and three international destinations. <i>Tourism Management</i> , 2009, 30, 530-543.	9.8	69
26	An Analysis of Hotel Financial Management in China. <i>Journal of Hospitality Financial Management</i> , 2007, 15, 39-48.	0.5	2
27	A comparative analysis of international tourists's™ satisfaction in Mongolia. <i>Tourism Management</i> , 2006, 27, 1331-1342.	9.8	132
28	A Study of Crisis Management Strategies of Hotel Managers in the Washington, D.C. Metro Area. <i>Journal of Travel and Tourism Marketing</i> , 2006, 19, 91-105.	7.0	21
29	Hotel Reform in China. <i>The Cornell Hotel and Restaurant Administration Quarterly</i> , 2005, 46, 153-169.	1.1	62
30	Chinese travellers to the United States: a comparison of business travel and visiting friends and relatives. <i>Tourism Geographies</i> , 2003, 5, 87-108.	4.0	59
31	Analysis of Return on Hotel Investment: A Comparison of Commercial Hotel Companies and Casino Hotel Companies. <i>Journal of Hospitality and Tourism Research</i> , 2002, 26, 38-53.	2.9	18
32	Tourism as a Catalytic Force for Low-Politics Activities between Politically Divided Countries: The Cases of South/North Korea and Taiwan/China. <i>New Political Science</i> , 2001, 23, 537-545.	0.4	14
33	China's hotel industry: Assessment and prospects. <i>Journal of Vacation Marketing</i> , 1998, 4, 368-380.	4.3	14
34	Travel between politically divided China and Taiwan. <i>Asia Pacific Journal of Tourism Research</i> , 1997, 2, 19-30.	3.7	43
35	Faculty Behavioral Intentions in Hospitality Education: Effect of Service Quality, Service Value, Sacrifice, and Satisfaction. <i>Journal of Hospitality and Tourism Education</i> , 0, , 1-17.	3.2	3