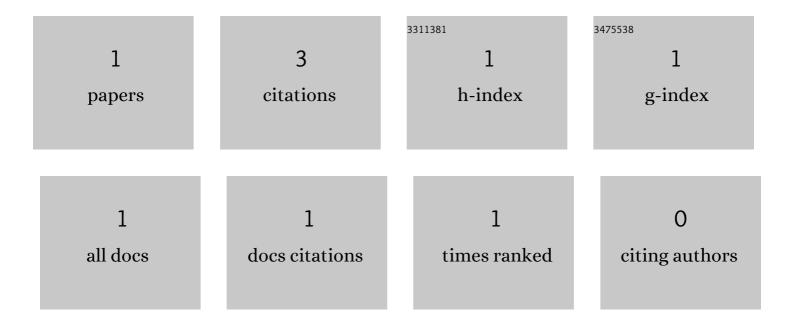
Tolga Yalçıntekin

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1013755/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	The effect of hedonic value, utilitarian value, and customer satisfaction in predicting repurchase intention and willingness to pay a price premium for smartwatch brands. Management: Journal of Contemporary Management Issues, 2021, 26, 179-195.	0.7	3