

Volker Bilgram

List of Publications by Year in descending order

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9
papers

586
citations

1040056

9
h-index

1474206

9
g-index

9
all docs

9
docs citations

9
times ranked

479
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-----------|
| 1 | How AI revolutionizes innovation management – Perceptions and implementation preferences of AI-based innovators. Technological Forecasting and Social Change, 2022, 178, 121598. | 11.6 | 47 |
| 2 | Innovation analytics: Leveraging artificial intelligence in the innovation process. Business Horizons, 2020, 63, 171-181. | 5.2 | 55 |
| 3 | How crowdfunding platforms change the nature of user innovation – from problem solving to entrepreneurship. Technological Forecasting and Social Change, 2019, 144, 348-360. | 11.6 | 80 |
| 4 | Involving Lead Users in Innovation: A Structured Summary of Research on the Lead User Method. International Journal of Innovation and Technology Management, 2018, 15, 1850022. | 1.4 | 25 |
| 5 | Taming wicked civic challenges with an innovative crowd. Business Horizons, 2017, 60, 167-177. | 5.2 | 20 |
| 6 | The moderating effect of personal features on the consequences of an enjoyable co-creation experience. Journal of Product and Brand Management, 2017, 26, 386-401. | 4.3 | 36 |
| 7 | Machiavellianism or Morality: Which Behavior Pays Off In Online Innovation Contests?. Journal of Management Information Systems, 2015, 32, 197-228. | 4.3 | 49 |
| 8 | The search for innovative partners in co-creation: Identifying lead users in social media through netnography and crowdsourcing. Journal of Engineering and Technology Management - JET-M, 2015, 37, 40-51. | 2.7 | 69 |
| 9 | USER-CENTRIC INNOVATIONS IN NEW PRODUCT DEVELOPMENT – SYSTEMATIC IDENTIFICATION OF LEAD USERS HARNESSING INTERACTIVE AND COLLABORATIVE ONLINE-TOOLS. International Journal of Innovation Management, 2008, 12, 419-458. | 1.2 | 205 |