

# Volker Bilgram

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10099657/publications.pdf>

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9  
papers

586  
citations

1040056

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h-index

1474206

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g-index

9  
all docs

9  
docs citations

9  
times ranked

479  
citing authors

#	ARTICLE	IF	CITATIONS
1	USER-CENTRIC INNOVATIONS IN NEW PRODUCT DEVELOPMENT – SYSTEMATIC IDENTIFICATION OF LEAD USERS HARNESSING INTERACTIVE AND COLLABORATIVE ONLINE-TOOLS. <i>International Journal of Innovation Management</i> , 2008, 12, 419-458.	1.2	205
2	How crowdfunding platforms change the nature of user innovation – from problem solving to entrepreneurship. <i>Technological Forecasting and Social Change</i> , 2019, 144, 348-360.	11.6	80
3	The search for innovative partners in co-creation: Identifying lead users in social media through netnography and crowdsourcing. <i>Journal of Engineering and Technology Management - JET-M</i> , 2015, 37, 40-51.	2.7	69
4	Innovation analytics: Leveraging artificial intelligence in the innovation process. <i>Business Horizons</i> , 2020, 63, 171-181.	5.2	55
5	Machiavellianism or Morality: Which Behavior Pays Off In Online Innovation Contests?. <i>Journal of Management Information Systems</i> , 2015, 32, 197-228.	4.3	49
6	How AI revolutionizes innovation management – Perceptions and implementation preferences of AI-based innovators. <i>Technological Forecasting and Social Change</i> , 2022, 178, 121598.	11.6	47
7	The moderating effect of personal features on the consequences of an enjoyable co-creation experience. <i>Journal of Product and Brand Management</i> , 2017, 26, 386-401.	4.3	36
8	Involving Lead Users in Innovation: A Structured Summary of Research on the Lead User Method. <i>International Journal of Innovation and Technology Management</i> , 2018, 15, 1850022.	1.4	25
9	Taming wicked civic challenges with an innovative crowd. <i>Business Horizons</i> , 2017, 60, 167-177.	5.2	20