

# Lawrence Hoc Nang Fong

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1008584/publications.pdf>

Version: 2024-02-01

56  
papers

1,443  
citations

361413

20  
h-index

361022

35  
g-index

62  
all docs

62  
docs citations

62  
times ranked

1093  
citing authors

#	ARTICLE	IF	CITATIONS
1	Rethinking the consequences of postmodern authenticity: the case of a World Cultural Heritage in Augmented Reality. <i>Current Issues in Tourism</i> , 2023, 26, 617-631.	7.2	33
2	Place Perception and Support for Sustainable Tourism Development: The Mediating Role of Place Attachment and Moderating Role of Length of Residency. <i>Tourism Planning and Development</i> , 2022, 19, 279-295.	2.2	9
3	Detecting fake hospitality reviews through the interplay of emotional cues, cognitive cues and review valence. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 184-200.	8.0	17
4	Unmasking the imposter: Do fake hotel reviewers show their faces in profile pictures?. <i>Annals of Tourism Research</i> , 2022, 93, 103321.	6.4	4
5	“Better Not Let Me Know”: The Mediating Role of Regret on the Relation Between Social Comparison Discrepancy in Online Hotel Review and Revisit Intention. , 2022, , 87-96.		2
6	Publishing Experimental Research in Hospitality and Tourism: Some Key Insights. , 2022, , 111-125.		2
7	Live streaming in tourism and hospitality: a literature review. <i>Asia Pacific Journal of Tourism Research</i> , 2022, 27, 290-304.	3.7	19
8	My deal expires soon: Can time restriction and exclusivity induce clickthrough in hospitality promotional offers?. <i>International Journal of Hospitality Management</i> , 2021, 92, 102711.	8.8	8
9	Outlook of tourism recovery amid an epidemic: Importance of outbreak control by the government. <i>Annals of Tourism Research</i> , 2021, 86, 102951.	6.4	82
10	The impact of hotel servicescape on customer mindfulness and brand experience: The moderating role of length of stay. <i>Journal of Hospitality Marketing and Management</i> , 2021, 30, 592-610.	8.2	19
11	Website design in tourism and hospitality: A multilevel review. <i>International Journal of Tourism Research</i> , 2021, 23, 805-815.	3.7	5
12	Choice of non-monetary incentives and coupon redemption intention: Monetary saving and price consciousness as moderators. <i>International Journal of Hospitality Management</i> , 2021, 94, 102816.	8.8	5
13	Casino-induced satisfaction of needs and casino customer loyalty: the moderating role of subjective norms and perceived gaming value. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 478-490.	7.0	10
14	Mobile payment technology in hospitality and tourism: a critical review through the lens of demand, supply and policy. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 3636-3660.	8.0	13
15	Culture mindsets and intention to stay in foreign peer-to-peer accommodation: Exploring underlying mechanisms. <i>Journal of Hospitality and Tourism Management</i> , 2021, 48, 110-118.	6.6	13
16	Parasocial interaction on tourism companies’ social media sites: antecedents and consequences. <i>Current Issues in Tourism</i> , 2021, 24, 1093-1108.	7.2	37
17	Big data use in determining competitive position: The case of theme parks in Hong Kong. <i>Journal of Destination Marketing &amp; Management</i> , 2021, 22, 100668.	5.3	12
18	Exploring Residents’ Perceptions and Attitudes towards Sustainable Tourism Development in Traditional Villages: The Lens of Stakeholder Theory. <i>Sustainability</i> , 2021, 13, 13032.	3.2	18

#	ARTICLE	IF	CITATIONS
19	Segmenting Chinese Gamblers Based on Gambling Forms: A Latent Class Analysis. <i>Journal of Gambling Studies</i> , 2020, 36, 141-159.	1.6	16
20	Experimental research in tourism. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 707-709.	3.7	4
21	Review Helpfulness: The Influences of Price Cues and Hotel Class. , 2020, , 280-291.		8
22	National identity and cultural festivals in postcolonial destinations. <i>Tourism Management</i> , 2019, 73, 94-104.	9.8	36
23	Co-creation experience and place attachment: Festival evaluation. <i>International Journal of Hospitality Management</i> , 2019, 81, 193-204.	8.8	70
24	Cultural essentialism and tailored hotel service for Chinese: the moderating role of satisfaction. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 3610-3626.	8.0	14
25	A Room of One's Own: Need for Uniqueness Counters Online WoM. <i>Cornell Hospitality Quarterly</i> , 2019, 60, 216-232.	3.8	12
26	Systematic review of hospitality CRM research. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 1686-1704.	8.0	24
27	The Mechanism that Links the Implicit Theories of Intelligence and Continuance of Information Technology: Evidence from the Use of Mobile Apps to Make Hotel Reservations. , 2018, , 323-335.		5
28	Moderating effects of social support on job stress and turnover intentions. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 795-810.	8.2	29
29	The Bias of Size in Gambling Decisions: Evidence From a Casino Game. <i>Cornell Hospitality Quarterly</i> , 2018, 59, 78-84.	3.8	4
30	Controllable superstition and its relationship with enduring and behavioural involvement in gambling. <i>International Gambling Studies</i> , 2018, 18, 92-110.	2.1	2
31	State-of-the-art social customer relationship management. <i>Asia Pacific Journal of Tourism Research</i> , 2018, 23, 423-436.	3.7	22
32	Asymmetry of Hotel Ratings on TripAdvisor: Evidence from Single- Versus Dual-Valence Reviews. <i>Journal of Hospitality Marketing and Management</i> , 2017, 26, 67-82.	8.2	36
33	How locus of control shapes intention to reuse mobile apps for making hotel reservations: Evidence from chinese consumers. <i>Tourism Management</i> , 2017, 61, 331-342.	9.8	131
34	Exploring jaycustomer behavior and handling approach in casinos. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 1403-1425.	8.0	24
35	The effect of online reviews on hotel booking intention: The role of reader-reviewer similarity. <i>International Journal of Hospitality Management</i> , 2017, 66, 54-65.	8.8	104
36	Does the quality of tourist shuttles influence revisit intention through destination image and satisfaction? The case of Macao. <i>Journal of Hospitality and Tourism Management</i> , 2017, 32, 115-123.	6.6	120

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37	The effect of user-generated content on consumer responses in hotels and restaurants. , 2017, , 551-562.		2
38	A Longitudinal Multilevel Model of Tourist Outbound Travel Behavior and the Dual-Cycle Model. Journal of Travel Research, 2016, 55, 957-970.	9.0	33
39	A systematic review of China's outbound tourism research. International Journal of Contemporary Hospitality Management, 2016, 28, 2654-2674.	8.0	38
40	ENTER2016 " eTourism: empowering places. Anatolia, 2016, 27, 552-554.	2.4	0
41	Betting Decision Under Break-Streak Pattern: Evidence from Casino Gaming. Journal of Gambling Studies, 2016, 32, 171-185.	1.6	6
42	A Formative Approach to Modeling Residents' Perceived Impacts of Casino Development. Journal of Travel and Tourism Marketing, 2016, 33, 1181-1194.	7.0	15
43	Experimental research in hospitality and tourism: a critical review. International Journal of Contemporary Hospitality Management, 2016, 28, 246-266.	8.0	81
44	An Investigation of Gen-Y's Online Hotel Information Search: The Case of Hong Kong. Asia Pacific Journal of Tourism Research, 2016, 21, 443-456.	3.7	17
45	Recent Research in Asia Pacific: The Case of a Professionally Affiliated Journal. Journal of Travel and Tourism Marketing, 2015, 32, 161-179.	7.0	10
46	Distribution channel in hospitality and tourism. International Journal of Contemporary Hospitality Management, 2015, 27, 431-452.	8.0	119
47	Chinese Hospitality Students' Perceptions of Diversity Management. Journal of Hospitality and Tourism Education, 2015, 27, 60-68.	3.2	9
48	Applying the Technology-Organization-Environment framework to explore ICT initial and continued adoption: An exploratory study of an independent hotel in Hong Kong. Tourism Recreation Research, 2015, 40, 391-406.	4.9	42
49	How useful are university rankings in tourism?. Annals of Tourism Research, 2015, 54, 219-221.	6.4	7
50	Current state of China tourism research. Current Issues in Tourism, 2014, 17, 679-704.	7.2	41
51	An Examination of Factors Driving Chinese Gamblers' Fallacy Bias. Journal of Gambling Studies, 2014, 30, 757-770.	1.6	17
52	How do hotel and tourism students select internship employers? A segmentation approach. Journal of Hospitality, Leisure, Sport and Tourism Education, 2014, 15, 68-79.	2.9	29
53	Ethics of Gambling?. Tourism Recreation Research, 2014, 39, 453-486.	4.9	3
54	The influence of consumers' implicit self-theories on homestay accommodation selection. International Journal of Tourism Research, 0, , .	3.7	0

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55	Repeated stay in homestay accommodation: an implicit self-theory perspective. <i>Tourism Recreation Research</i> , 0, , 1-14.	4.9	1
56	Feeling Lucky and Novelty Seeking during Vacation: The Mediating Role of Time Orientation. <i>Leisure Sciences</i> , 0, , 1-20.	3.1	0