

Ahmad Qammar

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10055466/publications.pdf>

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1
papers

10
citations

3311381

1
h-index

3475538

1
g-index

1
all docs

1
docs citations

1
times ranked

2
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|-----|-----------|
| 1 | How knowledge acquisition creates a competitive edge? A qualitative inquiry from international consultancy alliance. <i>International Marketing Review</i> , 2022, 39, 653-681. | 3.6 | 10 |