

Shu Zhou

List of Publications by Year in descending order

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1
papers

3
citations

3311381

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3475538

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1
docs citations

1
times ranked

0
citing authors

#	ARTICLE	IF	CITATIONS
1	The Impact of Brand Image on Laptop Purchasing Intention –The Moderating Role of Consumer Ethnocentrism. International Journal of Business Economics and Management, 2022, 9, 1-19.	0.2	3